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## CITIZEN CENTRIC REPORT | FISCAL YEAR 2017

# CITY OF FAIRFAX

*Fairfax City is a vibrant, livable 21st century community with a strong, sustainable economy that supports walkable, safe, and convenient access to the natural and built environment.<sup>1</sup>*

### — REPORT SUMMARY —

This annual report summarizes accomplishments, operating outcomes, and planned investments supported by the five strategic goals adopted by the City Council in June of 2016 as shown below. The City of Fairfax thanks the Association of Government Accountants ([www.agacgfm.org](http://www.agacgfm.org)) for being selected as the city case study for the 2017 Government Finance Case Challenge. The work done by all the students competing in that event, in particular the winning team from North Carolina State University, positively influenced this report. This report on the City's performance and planning will be updated and made publicly available on an annual basis.



- MAYOR -  
David L. Meyer

- CITY COUNCIL -

Michael J. DeMarco  
Jeffrey C. Greenfield  
Janice M. Miller

Jennifer E. Passey  
Eleanor D. Schmidt  
Jon R. Stehle, Jr.

### — WHO WE ARE —

Originating in 1805 as the Town of Providence, Fairfax gained prominence for its courthouse, which played a significant role in one of the first skirmishes of the Civil War. In 1961, the Town of Fairfax became an independent city in the Commonwealth of Virginia. Since then, we have been sustaining our small-town atmosphere, while creating a vibrant, diverse city that welcomes all generations and people. We are a Council/Manager government in which six Councilmembers and the Mayor are elected every two years on a non-partisan basis (current terms end 6/30/2018).

Year	Population	Per Capita Income	Median Household Income	Unemployment Rate	Average Housing Cost
2016	24,164	\$45,545	\$105,297	3.4%	\$564,065
2014	23,537	\$44,747	\$100,584	3.8%	\$560,758
2012	23,141	\$45,157	\$98,563	3.7%	\$515,251

### — STRATEGIC GOALS —



#### ECONOMIC DEVELOPMENT

Advance the economic health of the City



#### REDEVELOPMENT

Stimulate and support targeted redevelopment



#### TRANSPORTATION

Improve the City's multimodal transportation system



#### NEIGHBORHOODS

Enhance the quality of neighborhood living



#### GOVERNANCE

Be a model for successful municipal governance

<sup>1</sup> Draft Vision statement for 2035 Comprehensive Plan rewrite. For more information on this rewrite visit [www.fairfaxva.gov/livablefairfax](http://www.fairfaxva.gov/livablefairfax)

# KEY INDICATORS

What have we accomplished, year ending June 30, 2017?

## ECONOMIC DEVELOPMENT



### Advance the economic health of the City

- Working with the Economic Development Authority, launched the Downtown Facade Rehabilitation Program
- Ranked 130th nationwide as a Top City to Build Wealth

## REDEVELOPMENT



### Stimulate and support targeted redevelopment

- Completed a comprehensive update of the Zoning Ordinance
- Developers began and/or completed multiple major projects

across the City, including: Eleven Oaks, Main Street Residences, Canfield Village, Mount Vineyard, The Enclave, and Mayfair

## TRANSPORTATION



### Improve the City's multimodal transportation system

- More than doubled prior year's investments in City's street repaving program (\$2.6 million)
- Replaced half the City's CUE Bus fleet (six buses)

## NEIGHBORHOODS



### Enhance the quality of neighborhood living

- National Top 10 Rankings for Best Place to Live and Best Place to Raise a Family
- Working with the Renaissance Housing Corporation, improved 10 homes across the City of Fairfax

## GOVERNANCE



### Be a model for successful municipal governance

- Launched an online portal to track recently-completed, ongoing, and potential developments and redevelopments across the City
- Achieved Top 1 Percent Public Protection Ranking by Insurance Services Office



The public schools in the City of Fairfax are owned by the City while the City contracts with Fairfax County Public Schools to provide instructional services. The School Board is elected by the residents of the City of Fairfax to represent the City in matters related to instruction and facility use with Fairfax County Public Schools. For more information visit [cityoffairfaxschools.org](http://cityoffairfaxschools.org)

City of Fairfax Statistics, Fiscal Years Ending		2013	Five - Year Trend	2017
	• Economic Output (tax revenue - commercial)	\$27.9m		\$29.5m
	• Occupancy Rates: Office & Retail	92.1%		90.3%
	• Net Change in Number of Active Businesses	+163		-86
	• Private-Sector New Construction, Assessed Value	\$37.1m		\$23.5m
	• Capital Investment in Public Infrastructure	\$7.8m		\$22.1m
	• CUE Bus Ridership	850k		646k
	• Miles of Streets Repaved	9.75		24.7
	• Average Fire Department Response Time	5.14 min		5.06 min
	• Recycling Volume	31.1 tons		33.6 tons
	• Average Police Response Time	5.46 min		6.21 min
	• Number of Residents Enrolled in Parks & Rec Programs	6,388		6,291
	• Number of City Council Meetings Held	30		33
	• Number of Community Representatives on Boards & Commissions	117		111

# FINANCIAL PROFILE

## How do we compare to our neighbors?



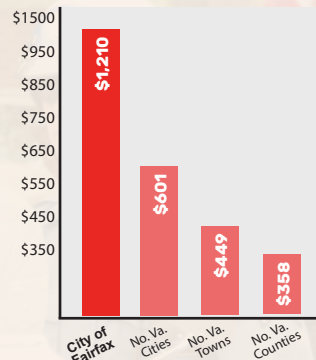
### Residential Affordability

(average taxes and fees paid per homeowner per year)



### Economic Output

(measure of tax revenue generated from commercial sector activity, per capita)



**39th**  
Consecutive  
Year



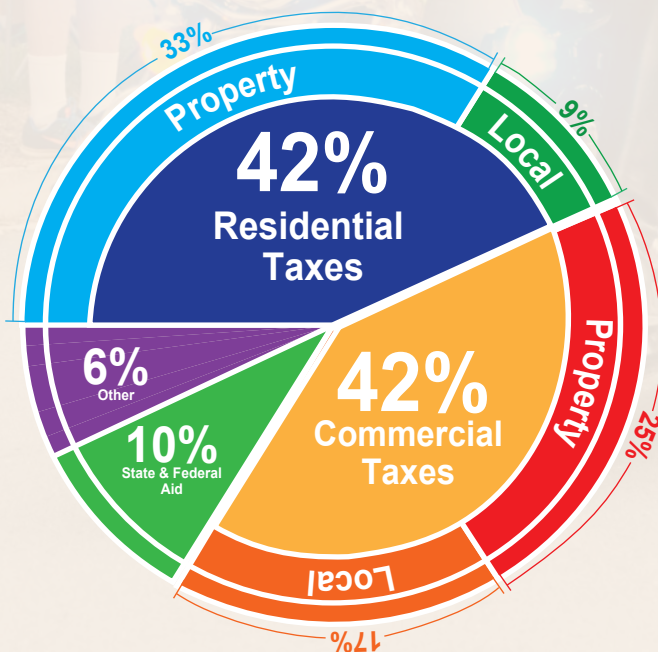
**24th**  
Consecutive  
Year

An independent audit was conducted by Cherry Bekaert LLP, resulting in a clean audit opinion on the Comprehensive Financial Report for the year ending June 30, 2017. Complete financial information can be found on our website at

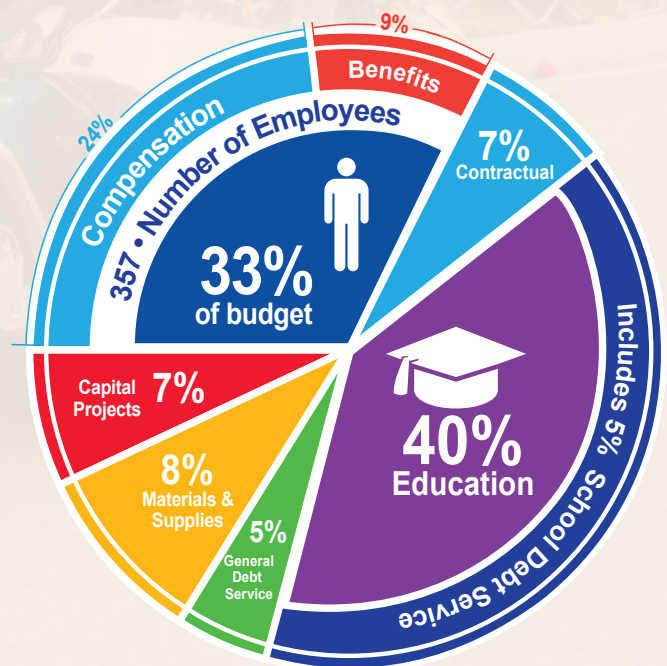
[www.fairfaxva.gov/government/finance/audit-reports-cafr-](http://www.fairfaxva.gov/government/finance/audit-reports-cafr-)

## The FY2017 City Operating Results

### Where does the money come from? (\$135,517,274)



### How is the money spent? (\$133,323,474)



The above graphs represent the City's General Fund.  
Find more about the City's budget at [www.fairfaxva.gov/government/finance/budget](http://www.fairfaxva.gov/government/finance/budget).

# LOOKING AHEAD

## What are our investments for the future?



### ECONOMIC DEVELOPMENT

- Investments to improve business environment and Mason relationship
- Increased effort to market vacant properties
- Boost branding campaign to support business development



### REDEVELOPMENT

- Groundbreaking of Scout, first major redevelopment in more than a decade; mixed-use, 400 apts., 90k sq. ft. of commercial space
- Completion of Northfax transportation and storm-drainage project



### TRANSPORTATION

- Implement first Multimodal Transportation Plan (MMTP)
- Expand City-wide pedestrian and bicycle network projects
- Increased support for WMATA system
- Construction of Gov't. Center Parkway Ext.; incr. access between City/County



### NEIGHBORHOODS

- Support new wastewater lateral repair program thru City-wide fee
- Enhanced police response capability with upgraded 911 call system

- Enhanced fire response capability with traffic preemption investment
- Expand and enhance City's popular community-wide events



### GOVERNANCE

- Expand citizen outreach with Granicus and Cityscreen-12
- Closed Captioning capability
- Attract best employees by maintaining competitive compensation plans
- Redesigned City website & mobile apps to boost participation/ collaboration relating to City services
- Fund a comprehensive communications department

## Inspiration for future planning



A Comprehensive Plan is a policy document that describes a community's vision for how it wants to grow and develop during the next 20 years. It provides guidance for many topics that effect our city and provides direction for zoning and budget decisions.

Learn more and stay informed about the 2035 Comprehensive Plan at:  
[www.fairfaxva.gov/livablefairfax](http://www.fairfaxva.gov/livablefairfax)

### Comprehensive Plan Goal Areas

- Economic Development
- Historic Preservation
- Housing
- Land Use
- Parks
- Public Facilities
- Public Safety
- Transportation

## Live Life Connected



Download our Mobile App!

Available on  
Apple App Store  
& Google Play Store

Follow us: CityofFairfaxVA



[www.fairfaxva.gov](http://www.fairfaxva.gov)

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